# **Consafe Logistics Cookie Policy**

This website stores cookies on your computer and to make sure that you can have a nice annoyance-free time on our site. These cookies are used to collect information about how you interact with our website and allow us to remember you. We use this information in order to improve and customize your browsing experience and for analytics and metrics about our visitors both on this website and other media.

# What are cookies and why do we use them?

Cookies are small text files that gets stored on your computer, phone or tablet when you're visiting a website. We, or our partners, place cookies on our website to improve our site and to make sure that basic features and services function properly.

Cookies have different purposes. Some store basic information about our site's users which facilitate your navigation on our site. Others are used for analytical or advertising purposes. Below is a breakdown of the cookies we use. You can choose the use of cookies, and your preferences can be modified at any time. If you choose to decline cookies, you may not be able to fully experience the features of our site.

#### **Necessary cookies**

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in, or filling in forms.

Cookie name	Provider	Expiry	Description
_ga	consafelogistics.com	399 days	ID used to identify users
cf_bm	hs-banner.com	session	Cloud flare's bot products identify and mitigate automated traffic to protect your site from bad bots. Cloudflare places thecf_bm cookie on End User devices that access Customer sites that are protected by Bot Management or Bot Fight Mode. Thecf_bm cookie is necessary for the proper functioning of these bot solutions.
_hstc	consafelogistics.com	179 days	Analytics tracking cookie
_cf_bm	hubspotusercontent- eu1.net	session	Cloud flare's bot products identify and mitigate automated traffic to protect your site from bad bots. Cloudflare places thecf_bm cookie on End User devices that access Customer sites that are protected by Bot Management or Bot Fight Mode. Thecf_bm cookie is necessary for the proper functioning of these bot solutions.
_cfuvid	hsforms.com	session	This cookie is used to apply rate limits to traffic. It allows the Cloudflare WAF to distinguish individual users who share the same IP address.
cf_bm	consafelogistics.com	29 min	Cloud flare's bot products identify and mitigate automated traffic to protect your site from bad bots. Cloudflare places thecf_bm cookie on End User devices that access Customer sites that are protected by Bot Management or Bot Fight Mode. Thecf_bm cookie is necessary for the proper functioning of these bot solutions.
hs_do_not_track	consafelogistics.com	179 days	Prevents the tracking code from sending any information to HubSpot

_cf_bm	hubspotvideo.com	session	Cloud flare's bot products identify and mitigate automated traffic to protect your site from bad bots. Cloudflare places thecf_bm cookie on End User devices that access Customer sites that are protected by Bot Management or Bot Fight Mode. Thecf_bm cookie is necessary for the proper functioning of these bot solutions.
cf_bm	hs-analytics.net	session	Cloud flare's bot products identify and mitigate automated traffic to protect your site from bad bots. Cloudflare places thecf_bm cookie on End User devices that access Customer sites that are protected by Bot Management or Bot Fight Mode. Thecf_bm cookie is necessary for the proper functioning of these bot solutions.
cf_bm	hsforms.com	session	Cloud flare's bot products identify and mitigate automated traffic to protect your site from bad bots. Cloudflare places thecf_bm cookie on End User devices that access Customer sites that are protected by Bot Management or Bot Fight Mode. Thecf_bm cookie is necessary for the proper functioning of these bot solutions.
izcid	consafelogistics.com	session	The cookie registers data such as IP-addresses, time spent on the website and page requests for the visit. This is used for retargeting of multiple users rooting from the same IP-addresses.
cf_bm	hs-sites.com	session	Cloud flare's bot products identify and mitigate automated traffic to protect your site from bad bots. Cloudflare places thecf_bm cookie on End User devices that access Customer sites that are protected by Bot Management or Bot Fight Mode. Thecf_bm cookie is necessary for the proper functioning of these bot solutions.
_cfuvid	vimeo.com	session	This cookie is used to apply rate limits to traffic. It allows the Cloudflare WAF to distinguish individual users who share the same IP address.
_Secure-ENID	google.com	395 days	Used to remember preferences and other information, such as preferred language, how many results preferred to have shown on a search results page (for example, 10 or 20), and whether to have Google's SafeSearch filter turned on.
hs_ab_test	consafelogistics.com	session	Used to consistently serve visitors the same version of an A/B test page they've seen before
_cfuvid	hubspot.com	session	This cookie is used to apply rate limits to traffic. It allows the Cloudflare WAF to distinguish individual users who share the same IP address.
_cf_bm	hubspot.com	29 min	Cloud flare's bot products identify and mitigate automated traffic to protect your site from bad bots. Cloudflare places thecf_bm cookie on End User devices that access Customer sites that are protected by Bot Management or Bot Fight Mode. Thecf_bm cookie is necessary for the proper functioning of these bot solutions.
_cfuvid	consafelogistics.com	session	This cookie is used to apply rate limits to traffic. It allows the Cloudflare WAF to distinguish individual users who share the same IP address.
cf_bm	hsappstatic.net	session	Cloud flare's bot products identify and mitigate automated traffic to protect your site from bad bots. Cloudflare places thecf_bm cookie on End User devices that access Customer sites that are protected by Bot Management or Bot Fight Mode. Thecf_bm cookie is necessary for the proper functioning of these bot solutions.

_ga_Z2KYZB4S91	consafelogistics.com	399 days	Used to persist session state
cf_bm	hsforms.net	session	Cloud flare's bot products identify and mitigate automated traffic to protect your site from bad bots. Cloudflare places thecf_bm cookie on End User devices that access Customer sites that are protected by Bot Management or Bot Fight Mode. Thecf_bm cookie is necessary for the proper functioning of these bot solutions.
cf_bm	hubspotusercontent- na1.net	session	Cloud flare's bot products identify and mitigate automated traffic to protect your site from bad bots. Cloudflare places thecf_bm cookie on End User devices that access Customer sites that are protected by Bot Management or Bot Fight Mode. Thecf_bm cookie is necessary for the proper functioning of these bot solutions.
cf_bm	vimeo.com	29 min	Cloud flare's bot products identify and mitigate automated traffic to protect your site from bad bots. Cloudflare places thecf_bm cookie on End User devices that access Customer sites that are protected by Bot Management or Bot Fight Mode. Thecf_bm cookie is necessary for the proper functioning of these bot solutions.
_fbp	consafelogistics.com	90 days	Facebook analytics cookie
hs_cookie_cat_pref	consafelogistics.com	session	The HubSpot Cookie Banner's consent preferences cookie.

#### **Analytical cookies**

These cookies help us to understand how visitors engage with the website. We may use a set of cookies to collect information and report site usage statistics. In addition to reporting site usage statistics, data collected may also be used, together with some of the advertising cookies described, to help show more relevant ads across the web and to measure interactions with the ads we show.

Cookie name	Provider	Expiry	Description
_hssrc	consafelogistics.com	session	Used to determine if a session is a new session
_gat_UA- 7839787-2	consafelogistics.com	59 sec	Purpose to to store and count pageviews.
hubspotutk	consafelogistics.com	179 days	Contains visitor's identity
_gid	consafelogistics.com	1439 min	ID used to identify users for 24 hours after last activity
_ga_334254101	consafelogistics.com	session	Used to persist session state
vuid	vimeo.com	400 days	This first party cookie created by Vimeo is used to assign a Vimeo Analytics unique id.
_hssc	consafelogistics.com	29 min	Analytics session cookie
ar_debug	google- analytics.com	session	Cookie used by Google Analytics Services to debug ads.

## **Functional cookies**

We use a set of cookies that are optional for the website to function. They are usually only set in response to information provided to the website to personalize and optimize your experience as well as remember your chat history.

Cookie name	Provider	Expiry	Description
Request  VerificationToken	consafelogistics.com	session	This is an anti-forgery cookie set by web applications built using ASP.NET MVC technologies. It is designed to stop unauthorised posting of content to a website, known as Cross-Site Request Forgery.
li_gc	linkedin.com	session	Used to store guest consent to the use of cookies for non-essential purposes
test_cookie	doubleclick.net	session	This cookie is set by DoubleClick (which is owned by Google) to determine if the website visitor's browser supports cookies.

# **Advertising cookies**

We use cookies to make our ads more engaging and valuable to site visitors. Some common applications of cookies are to select advertising based on what's relevant to a user; to improve reporting on ad campaign performance; and to avoid showing ads the user has already seen. Some of these cookies are third-party cookies from our partners.

Cookie name	Provider	Expiry	Description
lidc	linkedin.com	1439 minutes	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
bcookie	linkedin.com	364 days	Used by LinkedIn to track the use of embedded services.
iztid	consafelogistics.com	session	Used in context with Account-Based-Marketing (ABM). The cookie registers data such as IP-addresses, time spent on the website and page requests for the visit. Cookie used for retargeting of multiple users rooting from the same IP-addresses.

### **Contact us**

If you have any questions, do not hesitate to contact us at: <a href="mailto:privacy@consafelogistics.com">privacy@consafelogistics.com</a>

Please note that we may be required to make changes to our Cookie Policy. The latest version of our Cookie Policy is always available on our website.